**CADI 2019 Introduction**

**1. Name & Theme**

- **Name:** Convergence Art & Design International 2019 (CADI 2019)

- **Theme**: Convergence for Creativity

In the age of the coming intelligent machine era, CADI considers convergence idea as one of the most import paradigm to get creativity in art, design, technology and humanity. CADI 2019 focuses on all kinds of convergence idea, expression, and technology in the form of art, design, technology, and humanity.

**2. About CADI**

CADI is an international academic exhibition and student award in art and design for convergence, established in 2017. It is a platform for communication, promotion and exhibition of convergence idea encompassing art, design, technology and humanity. CADI values high creative human intelligence, supports convergence in art and design as source of innovation and creativity, and plays the role of connecting world-wide creative people to lead a creative and abundant future.

**3. Exhibition Sessions & Work Submission**

CADI consists of three exhibition sessions, (1) **Design Invitational Session** for professionals, (2) **Art Invitational Session** for professionals and (3) **Design Awarding session** for student participants. All art works must be submitted to the art Invitational session and student’s design works must be submitted to the design awarding session. Please submit your work on the official web site ([http://cadi.iacst.org](http://cadi.iacst.org/)). Detail information of submission can be found on the site.

**4. Evaluation of Student’s Design Works**

All submitted design works by students will be evaluated by the official Evaluation Committee. Evaluation criteria focus on Design principle, Design Direction, and Design Impact regarding to social influence. CADI introduces worldwide multi-discipline experts spanning from relative fields of art, design, technology and humanity as jury members. We also select special works from the two invitational sessions for the following benefits.

**5. Benefits of Selected Works and Awarded Student Works**

Selected professional works from the two invitational sessions and all awarded student works will have the following benefits.

- **Certificate** **& Plaque**: Selected professionals and all student winners will receive a plaque or a certificate.

- **Prize Money**: Designated prize money will be awarded to special awards.

- **Invitation to CADI Invitational Exhibition**: All student winners and selected professional works will be invited to International Exhibition in 2020 by IACST, which will be held in Seoul, Tokyo, and Chiang Mai.

- **Media Promotion**: All selected works will be displayed on internet including CADI official web site and various media.

**6. Exhibition Venue & Expected Participation**

CADI 2019 will be held in Siambay Resort Pattaya in Thailand. It will be held with ICCT 2019 (the largest international conference on Culture Technology) and participants of CADI 2019 can enjoy the conference too. Over three hundred works from more than ten countries are expected to be submitted for CADI 2019. The countries include China, Korea, India, Indonesia, Japan, Malaysia, Russia, Thailand, USA, Vietnam, and Europe countries.

**7. File Format**

- **Image Work**: JPEG Format, 50cm x 50cm, 200dpi

- **Video Work**: MP4 Format

**8. Agenda**

- **Submission**: ~June 30, 2019

- **Evaluation**: July 10, 2019

- **Registration Deadline**: July 20, 2019

- **Award Ceremony**: August 15, 2019, (Siambay Resort Pattaya, Thailand)

- **Exhibition Period**: August 13~16, 2019, (Siambay Resort Pattaya, Thailand)

**9. Registration**

Registration is needed per work submission and it includes exhibition participation, a certificate of participation, and one copy of workbook.

 . **Regular registration** for professionals and funded students: US$ 150

 (If any, name of supporting organization or funding project will be printed in the workbook)

 . **Student registration** w/o Funding: US$ 80

 (In case the registration is done by private expenses, without financial support from any organization)

**10. Contact Information**

**- Design Invitational/Student Session**: Prof. Kiesu Kim (kks@silla.ac.kr)

**- Art Invitational Session**: Prof. Seungpok Choi (sweet@silla.ac.kr)

**11. Host & Sponsor**

**CADI2019 is Hosted by**

 International Association for Convergence Science & Technology ([http://iacst.org](http://iacst.org/))

 National Electronics and Computer Technology Center, Bangkok, Thailand

 Kasetsart University, Bangkok, Thailand

**In Cooperation with**

 Design Intelligence Award ([http://www.di-award.org](http://www.di-award.org/))

**Sponsored by**

 Oriental Consultants Global, Japan

 Autodesk, USA

 Korea Institute of Design Promotion

 Pinetree Associates, Korea